

CYCLING
WITHOUT
AGE



ANNUAL GOLF CLASSIC
THE CYCLING
WITHOUT AGE
PROJECT

SPONSOR GUIDE

SILVER CREEK GOLF COURSE
JUNE 21, 2024
12:00PM



ABOUT SUPERIOR STAFF IT INC.

Superior Staff it Inc. has been the trusted staffing and recruiting provider for long-term care and retirement homes within the Algoma region since 2017 and is the only local provider within the community.

With a team of over 130 staff that includes PSWs, RPNs, RNs, and Dietary Aides, Superior Staff it Inc. consistently displays a passion for supporting the residents, partnered long-term care homes, and the community.

Over the last year, Superior Staff it has branched its services to better support seniors. Services were extended outside of long-term care facilities to support seniors who wish to age in place. These services include housekeeping, Compassionate Care Aides, and home care.

Not only is Superior Staff it focused on senior care, but also driven by a passion to support the community through initiatives, donations and volunteering.

This passion was the driving force for Superior Staff it's President and Founder, Sheri-Ann Morin and her team to introduce a Cycling Without Age chapter to Sault Ste Marie.



“I am most excited to bring the Cycling Without Age chapter to the Algoma district for our elderly population to enjoy. Bringing this chapter to our area has always been a dream of mine, and it is finally becoming a reality. I want everyone to take advantage of this opportunity and see all the benefits having a Cycling Without Age chapter can have in our community. This not only benefits our elderly population but allows and creates volunteering opportunities for individuals in our community to participate in a meaningful way.”

-- Sheri-Ann Morin, President/Founder of Superior Staff it Inc.



ABOUT CYCLING WITHOUT AGE

Cycling Without Age is a non-profit organization that was established in 2012 in Copenhagen, Denmark. It is a 100% volunteer-based organization that takes the elderly and less able citizens out for bike rides in specialized bicycles called Trishaws.



Local volunteers called ‘pilots’ visit care facilities and senior centers around the community and offer residents an opportunity to be a passenger on the Trishaw. This allows seniors to get out on their own and experience freedom and independence they otherwise may not have access to.

Cycling Without Age provides seniors and those with limited mobility an opportunity to remain an active part of society and to experience life beyond the confines of their residence or care facility. The program gives them the right to wind in their hair, the ability to connect with nature, and the chance to share their stories.

Cycling Without Age is not only about the elderly or less able. It is also about the volunteers, the pilots, and bringing the young and elderly together in the great outdoors, experiencing the joy of traveling by bike and feeling free. It is less about volunteering in the traditional sense of the word and more about active citizenship. Citizenship driven by a desire to get involved and to make a real difference in someones life. It’s about creating relationships between people.

Cycling Without Age now spans 50 countries worldwide with 3050 chapter locations (40 in Canada – 11 in Ontario), 4900 Trishaws, and 35,000+ trained cycle pilots. The oldest registered volunteer pilot is 90 years of age and the oldest passenger 110 years!

There is no fee for participants. It is all through volunteerism; through the simple act of generosity and kindness.



SPONSORSHIP OPPORTUNITIES

Superior Staff it Inc.'s Annual Golf Tournament: The Cycling Without Age Project, is an exceptional opportunity to play a role in the fundraising efforts to support the Cycling Without Age Chapter in Sault Ste. Marie while showcasing your business to our tournament participants.

Last year we held our first annual golf tournament on July 7th, 2023, and our efforts proved to be successful as we were able to raise funds to be put towards our first Trishaw Bike. This purchase will allow us to begin offering rides to seniors and those with limited mobility across our community in Spring 2024.

However, further fundraising is still needed. Ongoing costs for Cycling Without Age will include routine maintenance to the Trishaw bike to ensure it is safe for all to enjoy, yearly liability insurance, and creating and maintain our web presence. We also have a goal of building our Trishaw fleet, and purchasing several bikes so we can service as many seniors possible.

When you choose to sponsor Superior Staff it's Annual Golf Tournament, not only are you choosing to be associated with a worthy cause within our community, but you also increase your brand recognition before, during, and after the Superior Staff it Golf Tournament.





GOLD

\$1200

~~5~~ Available

2 Remaining

The Gold Sponsor package is our premium sponsorship opportunity and gives you broad visibility throughout the event.

- Logo featured at the Registration Table
- Top Tier Tournament Banner recognition
- Two 18" x 24" signs with premium placement (Tee Box, Fairway, Green, etc.)
- 1 Flag showcasing your Logo
- Verbal recognition from emcee during dinner
- Recognition on all marketing and social media posts leading up to the event including registration website and featured in all media publications
- Golf for a team of 4 plus 4 additional tickets for dinner (Value of \$520)
- 1 free Mulligan Card for each player



SILVER

\$700

~~12~~ Available

10 Remaining

The Silver Sponsor package offers an opportunity to increase your visibility and brand recognition at our Golf Classic. Silver Sponsors will have their logo featured:

- Second Tier Tournament Banner recognition
- 18" x 24" sign with premium placement (Tee Box, Fairway, Green, etc.)
- 1 Flag showcasing your logo
- Recognition on two social media marketing posts and logo featured on registration website



BRONZE

\$350

~~10~~ Available

6 Remaining

The Bronze Sponsor package is designed for companies looking to reach audiences in a new and exciting way. Build brand awareness by sponsoring the following:

- Third Tier Tournament Banner recognition
- One 18" x 24" sign with premium placement (Tee Box, Fairway, Green, etc.)
- Recognition on one social media marketing posts and logo featured on registration website



Media Sponsor

1 Available
SOLD!

In Kind for Advertising

The Media Sponsor Package

- Tournament Banner recognition
- One 18" x 24" sign with premium placement (Tee Box, Fairway, Green, etc.)
- Recognition on one social media posts and logo featured on registration website
- Golf for a team of 4 plus 4 additional tickets for dinner

Hole-in-One

1 Available
SOLD!

\$300-\$500

- Logo featured on registration website and recognition on one social media post
- 18" x 24" sign with premium placement
- One flag showcasing your Logo

Longest Drive

1 Available

(Mens & Womens)

\$300-\$500

- Logo featured on registration website and recognition on one social media post
- 18" x 24" sign with premium placement

Closest to the Pin

1 Available
SOLD!

\$300-\$500

- Logo featured on registration website and recognition on one social media post
- 18" x 24" sign with premium placement



OTHER WAYS TO SUPPORT

Prize Donations

You can support our fundraising efforts through a prize donation for our raffle. Your prize donation will go a long way towards making Superior Staff it's Golf Tournament a success while providing your business brand visibility and verbal recognition during the raffle giveaway.

Participate in the Tournament

Unable to sponsor or donate a prize? Consider joining us on the course for 18 holes of golf, dinner, live entertainment, prizes and raffles! Enter your team of four for \$130.00 per person, \$520.00 per team.

Get Involved

Cycling Without Age Sault Ste. Marie is always looking for new volunteers. Volunteer as a pilot and take seniors and those with limited mobility on Trishaw Bike rides around the community (all training provided) or join our committee and help recruit volunteers, plan fundraising events, and be apart of this great community initiative!

Donate to the Cause

Cycling Without Age has continuous costs which include routine maintenance of the Trishaw Bike, yearly liability insurance, and general costs. Your donations go a long way in ensuring Cycling Without Age Sault Ste. Marie can continue to provide seniors a recreational opportunity like no other.

If you are interested in becoming a Sponsor please contact Amanda Stortini at:

 amanda@superiorstaffit.team

 705-450-5683 EXT. 203

